



Guidelines for E – Poster 15th WONCA World Rural Health Conference

✓ You **must** adhere to the following Guidelines while preparing your E - Poster

- You must create your poster in Microsoft Office Power Point 2007 or a later version, **using the 16:9 ratio resolution setting.**
- Do not use more than 1-2 font styles (preferably Calibri / Arial)
- Use large text (not less than 7.5 to 08 point size) : **Preferably 10 to 12 Points**
- Be sure that all Visuals (Graphs, Charts and Images) are readable.
- **Headings** should be **two points bigger** than the other text material.
- Operating System (preferred) : Windows 7
- Animation/movies/sounds will not be supported; please submit in a static PPT format only
- The E – Posters will be displayed on digital display monitor of **42” LCD TV**
- Orientation : Landscape Mode
- Save the final slide as .PDF file that includes all the materials of your poster including the Title, Author(s), and Name of Institution.
- File name of E–Poster in should be in format as :
- **E Poster ID – Dr. FirstName MiddleName LastName (eg. 0123 – Dr. Amar Prakash Sharma)**
- Every presenter will get 05 minutes to interact with the Chairpersons of Poster sessions, Each poster will be displayed for 45 minutes duration in the E-Poster Gallery

The material presented in the E – Poster should contain all the following headings for a **Research Study Paper**:

Image of Institution	Title Name / Name Affiliations	Image related to Study
Background and Aims Methods Image / Table / Graph Results Discussion Conclusion Acknowledgement References (Max.2)		

The material presented in the E – Poster should contain all the following headings for a **Case Report**:

Image of Institution	Title Name / Name Affiliations	Image related to case
Introduction Case Report Image / Table / Graph Discussion Conclusion Acknowledgement References (Max.2)		



Please email the Final PDF file only to wrhc2018@gmail.com and online@alpcord.com by 23rd April 2018

E – Poster Tips

- Avoid too much text and undefined technical jargon (depending upon your potential audience)
- Choose colours carefully and pay attention to contrast.
- Organize and align your content with columns, sections, headings, and blocks of text
- White space is important to increase visual appeal and readability (this is the “empty” space between sections, columns, headings, blocks of text, and graphics).

Posters are a way of communicating your science and an important experience which one should have in a successful scientific career. Posters, while delivering the same high-quality science, offer a different medium from either oral presentations or published papers and should be treated accordingly. It should be considered as a snapshot of your work intended to engage colleagues in a dialogue about the work, even if you are not present, to be a summary that will encourage the reader to want to learn more. In presenting your research with a poster, you should aim to use the poster as a means for generating active discussion of the research. Here are some simple tips for maximizing the return on the time-consuming process of preparing and presenting an effective poster:

Poster is a graphically based approach to present your research. So, Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, maps, etc.) to tell your "story." The poster does not necessarily have to fill the entire working area. Make it obvious to the viewer how to progressively view the poster. The poster should be read from left to right, and top to bottom. Leave some open space in the design. An open layout is less tiring to the eye and mind.

Lettering:

- Text should be readable from 2 feet on your Laptop screen on full screen. Use a font size of not less than 7.5 points.
- Lettering for the title should be Visible Enough.

Visuals:

- Present numerical data in the form of graphs, rather than tables (graphs make trends in the data much more evident). If data must be presented in table-form, **KEEP IT SIMPLE**.
- Visuals should be simple and bold. Leave out or remove any unnecessary details.
- Make sure that any visual can "stand alone" (i.e., graph axes are properly labelled, maps have north arrows and distance scales, symbols are explained, etc.).
- Use colour to enhance comprehension, not to decorate the poster. Neatly colouring black-line illustrations is acceptable.
- Make sure that the text and the visuals are integrated. Figures should be numbered consecutively according to the order in which they are first mentioned in the text.
- Each visual should have a brief title.

Text:

- Keep the text brief. Blocks of text should not exceed three paragraphs (viewers won't bother to read more than that).
- Use text to
 - (a) Introduce the study (what hypothesis was tested or what problem was investigated? why was the study worth doing?)



(b) Explain visuals and direct viewer's attention to significant data trends and relationships portrayed in the visuals, and

(c) State and explain the interpretations that follow from the data. In many cases, conclusions can be summarized in a bullet-point list.

- Depending upon the stage or nature of your project, the text could also include sections on future research plans or questions for discussion with viewers.
- Cite and reference any sources of information other than your own, just as you would do with a research paper. The "References Cited" is placed at the end of the poster.

• **SIMPLICITY IS THE KEY.** Keep to the point, and don't try to cover too many things. Present only enough data to support your conclusions. On the other hand, make sure that you present sufficient data to support your conclusions.

• When you begin to make your poster, first create a list of the visuals that you would use if you were describing your project with only the visuals. Write the text after you have created the list of visuals.

• Before the poster session, rehearse a brief summary of your project. Many viewers will be in a hurry and will want a quick "guided tour" of your poster. Don't be afraid to point out uncertainties in your work; this is where you may get useful feedback.

Please email the Final PDF file only to wrhc2018@gmail.com and online@alpcord.com by 23rd April 2018